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FOR IMMEDIATE RELEASE



Evertz Expands Middle East Payout and Media Management Presence

Industry veteran Houssam Al Khaled joins Evertz as Business Development and Solutions Consultant to support regional growth and customer engagement

Burlington, Canada. May 15, 2026 – Evertz, a global leader in media technology solutions, today announced the appointment of Houssam Al Khaled as Business Development and Solutions Consultant, supporting the company's growing focus on payout, streaming and media management solutions across the Middle East region.

Based in the Gulf region, Houssam brings more than 20 years of experience across broadcast and media technology. Throughout his career, he has worked with leading regional and international organizations including twofour54, Ericsson Broadcast & Media Services, Red Bee Media and Cleeng. His addition to the team reinforces Evertz's focus on payout and media management solutions in the region.

In his new role, Houssam will focus on business development and solution consulting in the region, helping customers navigate evolving payout, streaming and media workflow requirements.

"Houssam brings extensive regional experience and a strong understanding of modern media workflows," said Wesley Thiessen, Director of Solution Architecture at Evertz. "His background across broadcast, streaming and media services strengthens Evertz's ability to support customers as they modernize media workflows and content delivery operations."

Driven by a passion for innovation and customer success, Houssam has built his career around delivering media solutions for a wide range of broadcast and digital media environments.

To learn more about Evertz's payout, streaming and media management solutions, visit evertz.com or contact sales@evertz.com.

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About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing,

distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the “Cloud”. For more information, please visit www.evertz.com

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